

# Targhee Talk

*The Newsletter of the United States  
Targhee Sheep Association*

A photograph of a flock of sheep grazing in a field. The sheep are white and woolly, scattered across a green and yellowish field. In the background, there are trees with bright yellow and green foliage, suggesting autumn. The overall scene is a rural, pastoral landscape.

**October 2012**

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### See your sheep in print!

Targhee Talk submissions for the January Edition are due December 15th.

Please send your great Targhee stories, pictures, and newsworthy items to

Ustargheesheep@gmail.com

or through the U.S. mail:

Targhee Talk  
7009 Via Campanile Ave.  
Las Vegas, Nevada

Cover Photo Courtesy of  
Cindy Dallas  
Wilsall, Montana

## 2013 National Show & Sale

The dates have been set for the 2013 National Show & Sale for Thursday, July 18th through Saturday, July 20th, in Arlington, Wisconsin, at the Public Events Center. This is the same location as the 2010 Nationals. Todd & Lynette Taylor and Jeff & Leslie Nevens are co-chairing the event. More details will be released as they are finalized in the upcoming newsletters.

### Deadlines to keep in mind

- *May 31st* entry and event forms due. Entry forms and packets will be available in the April newsletter as well as online.
- *June 15th* all registrations and information for catalog due. Registrations will incur a rush fee after this date. Information received for the catalog will not be included after this date. For the benefit of the Association and to best provide potential buyers and newcomers with a quality product, please submit as much information as possible by this date.

## Want to be More Involved in USTSA?

Here's your opportunity. The Board is seeking nominations and volunteers to create two - four person committees for NSIP and Junior Show/Membership.

The NSIP committee will be responsible for establishing all rules for the NSIP classes at the National Show & Sale regarding deadlines, what EBV's will be evaluated, judging criteria, etc. They will help keep the USTSA better in line with the changes in this arena and to help promote Targhee's involvement in NSIP.

The Junior Show/Membership committee will help to manage our growing Junior membership and promoting to new members. It will also be responsible for such things as setting the rules for Nationals regarding eligible ages, who is allowed to participate, etc. Junior members are encouraged to volunteer to help represent their peers concerns and ideas as well.

All rule changes must be presented to the Board and membership for final approval. Please submit all nominations to Mardy by December 15th.

## President's Notes

This edition I thought I would share a little personal history to maybe help and encourage each of us in our endeavors as Targhee breeders, families and individuals before God who sent us Jesus Christ, his son to die for us, that we might have life and live knowing him.

I grew up on a farm in Michigan where I milked cows, feed pigs & chickens, trained a horse and rode competition for four years, but never had sheep. Judy and I bought our first Targhees in 1995 after receiving a trip to the Tetons from our Church as a 25th wedding anniversary present. While in Wyoming, we visited Dean & Charlene Von Krosigk and Bob & Cindy Innes. We ended up purchasing Targhees and received great encouragement and directions. Now one of our 3 daughters, Jennifer, her husband Stephen, and kids Dillon, Emma, Alexia & Noah, have Targhee sheep.

I'm continuing to find raising Targhees a joy but a challenge to make profitable as I'm sure some of you are in this economy. To share some thoughts and ideas to maybe help others, please contact me at w.nellis@ejourney.com or cell 989-859-0811 to be put in the next newsletter.

Your President,  
Warren Nellis

# UNITED STATES TARGHEE SHEEP ASSOCIATION

## Annual Meeting Minutes

The annual meeting of the U.S. Targhee Sheep Assoc. membership was called to order by President Warren Nellis at 5:00 pm, July 13, 2011, at the Stillwater County Fairgrounds, Columbus, Montana. All officers and directors were present.

Mardy read the 2011 annual member's meetings minutes. Dean Von Krosigk moved to accept the minutes as read; second by Tracie Roeder; Passed.

The financial reports were presented. Tracie Roeder expressed the need to keep up transferring \$50 every quarter into the savings account to save for a new laptop.

Ralph moved that the floor price for the sale be set at \$250; Paula Brakke seconded; Passed. Members were reminded that they were free to set a higher price floor on their stock as well.

Mardy gave a report on the registrations. 2011 ended on track with previous years. We are lower on registrations this year, but being that she is behind from all the late entries and registration, thinking that by years end should catch up, but will probably be lower than 2011.

Jeff Nevens reported on the starter flock and introduced the 2012 winner Max Lane who was attending the meeting with his whole family. Max had also been an active participant in the Junior show early that day. All the previous year's winners had also participated in the Junior Show. Dr. Held again reviewed the top 5 winners as voted on by the committee. Jeff thanked the committee members for their time and good work. Jeff listed the current donors and sponsors and reminded the membership there is still time to donate through cash donation or at the benefit auction later that night. Jeff expressed to the membership with the quality applicants we keep getting and the success the program is having getting youth involved in USTSA, he would like to see 2 flocks given away next year, but as always, the hardest part is securing animal donations. Jeff sees the programs continued success to get more young people and their families involved in the Targhee Association and is always open to any and all suggestions/comments.

Warren then opened the floor to Bryan Allred to speak on why he chose to become involved in the Targhee Association and how he's had nothing but a great experience thus far. Paula Brakke also spoke about how happy she was.

Darrell reported that he and Jack McRae were still working on putting out an updated Inspection Manual. They are still trying to get together carcass information to complete it with Jeff Held. They now just need pictures of defects instead of the drawings that were in the old manual. Darrell asked the membership one more time for their help and if no more were acquired by October 1st, they were going to just use the drawings and start printing.

Jack McRae reported on NSIP. Since Lambplan was started 2 years ago there has been a learning curve. The growing NSIP members meet that morning to discuss what traits they wanted to use and feel they are on track with a new 50/50 split for judging records and visual inspection.

Warren updated the membership that the 2012 Breeders & Standards Directory had been completed and available to be picked up at Mardy's desk. 300 copies had been printed and more could be printed at anytime. Please utilize these. It was also decided that a strict 3 year rotation was going to be adhered to for future publication.

Warren noted Mardy was now producing the newsletter and website. If members have any advertising of shows, fairs, or sales be sure to let Mardy know to publish in the newsletters. Also on Facebook.

Warren then discussed the site of the 2013 National Show and Sale. The normal order is to have it held in Wisconsin next and Todd Taylor had expressed interest hosting it at the University again. Dean Von Krosigk brought up that the University of Wyoming had also expressed interest in hosting the 2014 Nationals.

2 board members were up for reelection – Bridgett Williams and Jack McRae. Both spoke on their behalf. Jack then nominated Russell Allred. Tracie Roeder moved to close nominations. Darrell seconded; Passed. Jack then declined his reelection. Darrell moved to close elections and unanimous ballot be cast for Bridgett's reelection and election of Russell to the at-Large-West position. Charlene Von Krosigk seconded; Passed.

Darrell moved to officially thank Jack for his many years of service to the USTSA.

Warren advised Wendell Von Krosigk had volunteered to put on a fitting clinic in the morning before the sale for those interested.

Jon Beaström brought up the need for the association to set rules regarding showing sheep that had been purchased the previous year. Warren said the board would discuss that and have clear rules for next year.

Paula Brakke then mentioned that with the growing membership, perhaps different areas for the board needs to be defined to better represent each active areas.

Warren then recognized Duane and Donna Schiebe for attending another Nationals.

Charlene moved to recognize the Montana Targhee Association for hosting a great Nationals.

Jeff Nevens moved that the meeting adjourn; second by Paula Brakke; passed.

Respectfully submitted, Mardy Rutledge, Secretary

## Welcome New USTSA Members!

Darcie Rodeback  
Iola, Wisconsin

Mike, Heather, Samantha,  
Alex, & Joe Ludlam  
Hopkins, Michigan

Max Lane  
Molt, Montana

Katelin Deneke  
Wessington Springs, SD

Carl Nielsen  
Hyattville, Wyoming

Wyatt Geis  
Gillette, Wyoming

Clover Meadows LLC  
Cal & Julie Ward  
Sheridan, Montana

Nancy Benson  
Sheridan, Montana

Becky, Brian, Allison &  
Elizabeth Colwell  
LaValle, Wisconsin

## Pipestone Offering Distance Learning Courses

The Pipestone Lamb and Wool Program is accepting registrations for five distance-delivered courses.

The most popular course is Introduction to Sheep Management and is offered through the mail or online. The curriculum provides an overview of year-long sheep management as well as the philosophy of sheep management and its relationship to business goals. It is a 1 credit course with 14 self-paced lessons. No text book is required.

Other online courses are Equipment & Facilities, Intro. to Sheep Health, Ewe Ration Formulation and Wool Characteristics & Properties.

For more information, visit Pipestone Lamb & Wool Program at [www.pipestone-sheep.com](http://www.pipestone-sheep.com).

## 2012 Western Regional Ram Sale Results to Date

With 2011 in the record books, it was still another great year for Targhees. The following are a sample of ram sales Targhees were present at. Complete press releases for the listed sales can be found on the website ([www.ustargheesheep.org](http://www.ustargheesheep.org)).

Congrats to all consignors for topping the sales again!!

### Center of the Nation NSIP Sale

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Spencer, IA                      July 28, 2012  
LOTS: 102  
GROSS: \$72,075                      AVG: \$707  
77 Rams                      Avg. \$769  
25 Ewes                      Avg. \$515

#### TOP TARGHEE RAM:

Lot 103 - \$1200    Consigned by University of Wisconsin-Madison, Arlington, WI.  
Sold to Jon Beastron, Pierre, SD.

LOTS	AVG
3 Targhee Rams	\$900

### Choteau Sheep Expo

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The 28th Choteau Sheep Expo gathered for the annual sale September 8, 2012 at the Weatherbeater Barn in Choteau, Montana. With numbers down for the industry we had 55 head of quality breeding stock consigned to the sale.

Yearling rams averaged \$475, Ram lambs at \$425, Yearling ewes averaged \$300 and Ewe Lambs \$275. Averages were down a bit from the 2011 sale.

The consignors with the High Selling Rams included: Montana Sheep Company with a Targhee yearling ram for \$575, West River Suffolks at \$525 for a ram lamb and Langhus Columbias with a yearling SMMM ram for \$525.

Brent and Tracie Roeder, Montana Sheep Company, Fort Shaw, MT donated a Premium Yearling Ewe to be sold and the proceeds to go to the Choteau Sheep Expo youth fund for \$200. Thanks to Brent and Tracie and the Montana Sheep Company for their donation.

### Utah Ram Sale

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The 56th Annual Utah Ram Sale was held October 11th in Spanish Forks, Utah. At press time, the only details available from the sale were that Southern Utah University sold two pens of Targhees. The first pen of four brought \$825, the second pen of four brought \$675 each for an average of \$750.

## Newell Ram Sale

The 67th Annual Newell Ram Show & Sale was held in Newell, South Dakota on September 20 & 21, 2012.

Champion Targhee Ram  
Deneke Family Targhee's, Huron, SD



Reserve Champion Targhee Ram  
Caleb Pedersen, Lesterville, SD



Targhee's averaged \$551.92 per head. Katie Deneke of Wessington Springs, SD had the Champion Youth Fleece.

## Montana Ram Sale

A large crowd gathered at the Eastern Montana Fairgrounds on September 13th for the 87th Montana Ram Sale in Miles City. Auctioneer Rob Fraser sold the 291 rams in three hours for an average price of \$1,102 the second highest average in the sale's history. Last year's average was \$1464.

High selling ram was the Targhee Stud consigned by Carolyn Green of Melville which sold to Judy Scanlan of Malin, Oregon for \$5,300. Sieben Live Stock of Helena, Montana purchased a Hughes Newford Targhee ram for \$4,100 for the second highest price paid. The Targhee Range Ram average was \$1,187.

## Wyoming Ram Sale

The 84th Annual Wyoming Ram Sale hosted by the Wyoming Wool Growers was held September 11, 2012 in Douglas, Wyoming. High selling ram was a pen of two consigned by Von Krosigk Family which sold to Joe Netz of Lost Springs, Wyoming for \$1250 a piece. The Targhee Range Ram average was \$690 for the 15 rams that sold.

### 2012 Ram Sale Averages

	Rambouillet	Columbia	Suffolk	Targhee
<b>Center of the Nation</b>		\$ 717.00	\$ 614.00	\$ 900.00
<b>Newell Ram Sale</b>	\$ 536.00	\$ 388.00	\$ 362.00	\$ 552.00
<b>Montana Ram Sale</b>	\$ 1,573.00	\$ 467.00	\$ 530.00	\$ 1,187.00
<b>Wyoming Ram Sale</b>	\$ 131.00	\$ 460.00	\$ 522.00	\$ 690.00



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## State Fair Results

If you have other results you would like included, please submit to the USTSA office by December 15th for publication in the next newsletter.

## 2012 Wool Schools Scheduled in North Dakota

A Sheep Shearing School and a Certified Wool Classing School are scheduled for Nov. 17-20 at the Hettinger Research Extension Center in Hettinger, N.D.

The focus of the schools is to provide the U.S. sheep industry with trained shearers and wool classers who can assist in improving the quality of the domestic wool clip, which is imperative to American wool becoming more competitive and available in the international as well as domestic markets.

The cost of the classing school is \$175 per student and \$125 instruction fee for the shearing school.

Additional information for either course can be obtained by contacting Christopher Schauer at [christopher.schauer@ndsu.edu](mailto:christopher.schauer@ndsu.edu) or by calling 701-567-4323.

## South Dakota State Fair 4-H Breeding Sheep Champions

- **Champion Targhee Ewe** – Jonalyn Beastrom, Pierre, SD
- **Reserve Champion Targhee Ewe** – Braedon Hinker, Huron, SD
- **Champion Targhee Ram** – Jacob Beastrom, Pierre, SD
- **Reserve Champion Targhee Ram** – Braedon Hinker, Huron, SD

The Targhee breed had a very good run. The open show had a record number of exhibitors and sheep this year with 15 exhibitors showing and almost 70 head of Targhee sheep!

### 2012 South Dakota State Fair Open Class Targhee Sheep Show Champions



Grand Champion Targhee Ram  
Braedon Hinker, Huron, SD



Reserve Champion Targhee Ram  
Duane Deneke, Huron, SD



Grand Champion Targhee Ewe  
Jon Beastrom Family, Pierre, SD



Reserve Champion Targhee Ewe  
Jon Beastrom Family, Pierre, SD

### 2012 South Dakota State Fair Youth Wool Classic Winners



SD youth showing Targhees



Champion Targhee Ewe;  
Jonalyn Beastrom, Pierre, SD



Res. Champion Targhee Ewe;  
Jonalyn Beastrom, Pierre, SD



Champion Junior Showman  
Jacob Beastrom; Pierre, SD

## Wisconsin Sheep and Wool Festival Exhibitors Enter over 700 Head in Open and Junior Sheep Shows!

The Wisconsin Sheep & Wool Festival, hosted by the Wisconsin Sheep Breeders Cooperative, continues to be a destination for exhibitors from across the country and near perfect fall weather greeted them at Jefferson Fair Park as they took part in the Open and Junior sheep shows on September 8th and 9th. 213 head entered the Open Wool Breeds division.

### Open Wool Breeds Division

#### Targhee:

Champion Ram: UW-Madison  
(pictured on right)  
Reserve Ram: UW-Madison  
Champion Ewe: UW-Madison  
Reserve Ewe: Andy Nevens



### Wisconsin Sheep & Wool Festival Junior Breeding Sheep Show: Wool Breeds Divisions

#### Reserve Supreme Ewe Wool Breeds:

Joelle Nevens (pictured on right)

#### Targhee:

Champion Ram: Andy Nevens  
Reserve Ram: Joelle Nevens  
Champion Ewe: Joelle Nevens  
Reserve Ewe: Joelle Nevens



### Wisconsin Sheep & Wool Festival Wool Show Results

Fleece Shows Set Record. It was a record-setting year for the Wisconsin Sheep & Wool Festival Fleece Shows, with 161 entries, including over forty Shetland fleeces. Sales were at a record high as well, with most fleeces finding a new home by the close of bidding on Sunday afternoon.

#### Junior Show Fleece Show Results

Division 1 – Commercial White  
1 - Joelle Nevens  
2 – Hayden Taylor  
3 – Hayden Taylor  
4 – Cassie Koukol  
Champion – Joelle Nevens  
R. Champion – Hayden Taylor

#### Open Fleece Show Results

Division 1 – White Commercial Fleece  
Champion – Wendy Tobiasz  
R. Champion – A & J Nevens Livestock

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## High School Students Speak Out on School Lunch Rules

In the shadow of new school lunch regulations put in place by the "Healthy, Hunger-Free Kids Act of 2010," a group of high school students has now made a parody video that is sweeping the internet. The song, "We Are Hungry," pokes fun at the serious issue many agricultural groups are also speaking up against. They say that the food intake, especially the two ounces of meat protein, now limited by the new regulations is not enough to keep children alert and prepared for physical activity.

Watch the video at [www.youtube.com/watch?v=2IB7NDUSBOo](http://www.youtube.com/watch?v=2IB7NDUSBOo).

The U.S. Dept of Ag came out this week defending the new school meal nutrition guidelines because they are based on science.

*Reprinted in part from Northern Ag Network.*

### Coming Soon!!

USTSA is working to add Targhee Wearable sales to the website. "We are excited about at the prospect of continuing to promote Targhees through the sale of clothing and accessories on the website," notes secretary Mardy.

## Wisconsin State Fair Results

- **Champion Senior Targhee Ram** – University of Wisconsin - Madison
- **Reserve Senior Targhee Ram** – University of Wisconsin - Madison
- **Champion Senior Targhee Ewe** – University of Wisconsin - Madison
- **Reserve Senior Targhee Ewe** – University of Wisconsin - Madison
- **Champion Junior Targhee Ram** – University of Wisconsin - Madison
- **Reserve Junior Targhee Ram** – University of Wisconsin - Madison
- **Champion Junior Targhee Ewe** – University of Wisconsin - Madison
- **Reserve Junior Targhee Ewe** – Joelle Nevens



Targhee Junior Show Participants  
From left to right—Darcie Rodeback, Andy Nevens, and Joelle Nevens

## 2012 Wisconsin Starter Flock Winner is Spreading the Message!



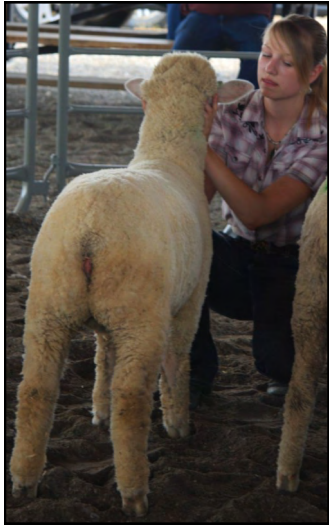
Darcie Rodeback is doing more than expected to help promote Targhees and the Starter Flock program. This summer, Darcie participated in the Wisconsin State Fair and the WLBA Summer Spectacular with her new flock and at each event displayed a poster she created explaining the starter flock program and how she was the 2012 recipient. (Pictured on the left) Darcie commented: "I think the starter flock program is great. Jeff and Leslie (Nevens) have been very helpful teaching me about Targhees and how to show them. I'm excited to have lambs this spring and I can't wait to start showing again next summer."

Congratulations again Darcie and thanks for promoting Targhees and the Starter Flock program!!



## Letter from 2011 USTSA Starter Flock Winner

Dear Targhee Association,



*The past year with my small flock of Targhee ewes has been quite eventful! I ended up with five buck lambs and one ewe lamb last winter. The ewe lamb did really well at every show I took her to and the buck lamb I brought to the National Show and Sale did better than I had expected! I'm hoping that all my ewes will get bred again for this coming winter and I'm looking forward to my summer show season already. It seems that my ewes adjusted extremely well to living with my Hampshires and they sure don't let themselves get pushed around. I'm still trying to sell my remaining four buck lambs, but in the meantime they're just happy they can laze around and eat their alfalfa!*

*Thank you all so much,  
Desiré Routier*

## 2013 Starter Flock Program

Thank you once again to everyone that helped to make this year another successful year. Max received the highest total cash donation to date and three very high quality ewes donated from our gracious members pictured below.

For the fifth year, Jeff and Leslie Nevens will again be heading the starter flock program next year. Applications will be available online the beginning of January and are due April 1st. If you know of anyone that might be another great addition to USTSA, please help spread the word. Donations will be needed for both the donor flock and cash donations to be used at the National Sale.

This program has proven a great success - let's all help do what you can to help continue that!



From left to right: India & Ella Kozlowski and Ben & Caroline Roeder (Montana Sheep Co.), John Green (The Green Ranch), Max Lane with his yearling ewe, Brent Roeder (Montana Sheep Co.), Caleb Pedersen (the first Starter Flock Winner), and Tracie Roeder (Montana Sheep Co.).

## Sheep Flock Manhattan!

New Yorkers got to see something rare within city limits: farm animals grazing on grass.

In cooperation with the American Sheep Industry Association, 30 sheep were brought from Meadowland farm upstate New York to Bryant Park as part of the Campaign for Wool, an initiative Prince Charles of Wales started in 2008 to tout the advantages of sheep worldwide.

The event, advertised as "Woolen Wonderland," included a plexiglas pen of 30 sheep, a wool sculpture created within the fountain, seats that were covered with wool slips and trees that were decked out in wool art. There were also information booths to explain the benefits of the woolly mammal.

"We have had a huge turnout today," said Tom Colyer, vice chair of the American Wool Council. "The response of the New York residents has been incredible. The purpose of today was to raise visibility for wool as a fiber in all its applications. We want to bring the American sheep industry back."

He estimated hundreds of people came to Bryant Park to peep at the sheep.

This event was a part of the Campaign for Wool's Wool Week, a 7 day event intended to educate the public on the natural benefits of wool.

*Reprinted in part from  
www.amny.com*

## President

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Do you have a Targhee event you would like to see promoted in 2012? Please contact the USTSA office (ustargheesheep@gmail.com) to list your event for FREE!

# Targhee Tails & Trails

## USTSA Proud of our Members in Service



Blake Reppert left for basic training August 6th for the Army National Guard, he is a member of the 189th Transportation Unit from Wayne, NE. He is scheduled to graduate from basics October 18th, 2012 from Fort Leonard Wood, MO and will remain at Fort Leonard Wood for his AIT training scheduled to graduate from that December 22, 2012 with his 88 Mike (Truck driving-transportation). He will return home to start college in January serving in the Nebraska Army National Guard for the next 8 years.

## USA Today Honors Trailing of the Sheep

USA Today listed the Trailing of the Sheep Festival in Ketchum, Idaho, as one of the Top 10 Animal Festivals in the world.

Along with events such as the Monkey Buffet Festival in Thailand, where monkeys are feted with fresh fruit, and Woofstock in Toronto, Trailing of the Sheep is in a slideshow depicting various animal celebrations. The slide show is available at [www.usatoday.com/story/travel/destinations/10greatplaces/2012/09/29/10-great-places-animal-festivals/1602507](http://www.usatoday.com/story/travel/destinations/10greatplaces/2012/09/29/10-great-places-animal-festivals/1602507).

Trailing of the Sheep takes place Oct. 11-14 and will feature expanded culinary events as well as a weekend filled with fiber classes and workshops, the Sheep-dog Trials, the Folklife Fair and the Big Sheep Parade. Check the website for details -- [www.trailingofthesheep.org](http://www.trailingofthesheep.org).

## USTSA Member Appointed to American Lamb Board

Agriculture Secretary Tom Vilsack announced four appointments to the 2013 Lamb Promotion, Research and Information Board, referred to in the industry as the American Lamb Board. Each appointee will serve three-year terms. Betty Sampsel (Hughes Newford Co.) of Stanford, Montana was re-appointed to represent producers on the board.

The board is composed of six producers, three feeders, one seedstock producer, three first-handlers and a member of the general public. The American Sheep Industry Association nominated these producer members and association president, Margaret Soulen Hinson, expressed her appreciation of the timely appointments as "the lamb market has changed dramatically this season and it is positive that the checkoff board will be at full strength to address the situation."

## Finding Targhees

Looking for Targhees? Watch the website for a current listing of Fairs and Ram Sales where Targhees will be entered. If you would like to add any to the list, please contact Mardy at 702-292-5715 or [ustargheesheep@gmail.com](mailto:ustargheesheep@gmail.com).

## Upcoming Calendar of Events

### October

11-14 Trailing of the Sheep Festival in Ketchum, Idaho

### November

9-11 Utah, Idaho and Wyoming Wool Growers Association Annual Meeting, Jackson Hole, WY

17-20 Shearing and Classing School, Hettinger, ND

30-1 Montana Wool Growers Association Annual Meeting, Billings, MT

### December

1 Minnesota Lamb and Wool Producers Association Annual Meeting, Morton, MN

8-9 North Dakota Lamb and Wool Producers Association Annual Meeting, Mandan, ND

### January

6-8 Michigan Sheep Breeders Association Annual Meeting, Lansing, MI

23-26 2013 ASI Annual Convention, San Antonio, TX

To have an event added, please contact Mardy at [ustargheesheep@gmail.com](mailto:ustargheesheep@gmail.com).



## ALB Announces Changes to FY 2013 Coop Funding Programs

The American Lamb Board's Industry Matching Grant Program has been replaced by an Annual Sponsorship Program. \$20,000 will be available annually to support local lamb events, fairs and festivals to help offset the cost of lamb for sampling and demonstrations, event advertising and publicity, promotional materials, etc. Applications will be due in January 2013.

ALB has also approved an increase to the Supplier Co-op program budget from \$60,000 to \$80,000 to help American Lamb suppliers and direct marketers develop and implement branded retail, foodservice or consumer promotions. The funding cycle will remain the same for this program with applications due for the first round on October 31, 2012 (\$40,000 available), and the second round on April 30, 2013 (\$40,000 available). This program requires a dollar for dollar match.

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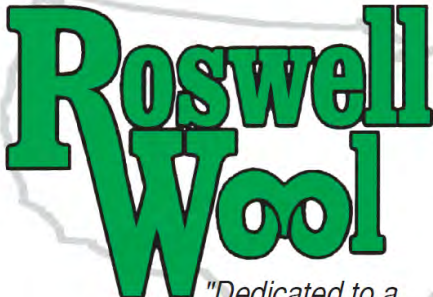


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